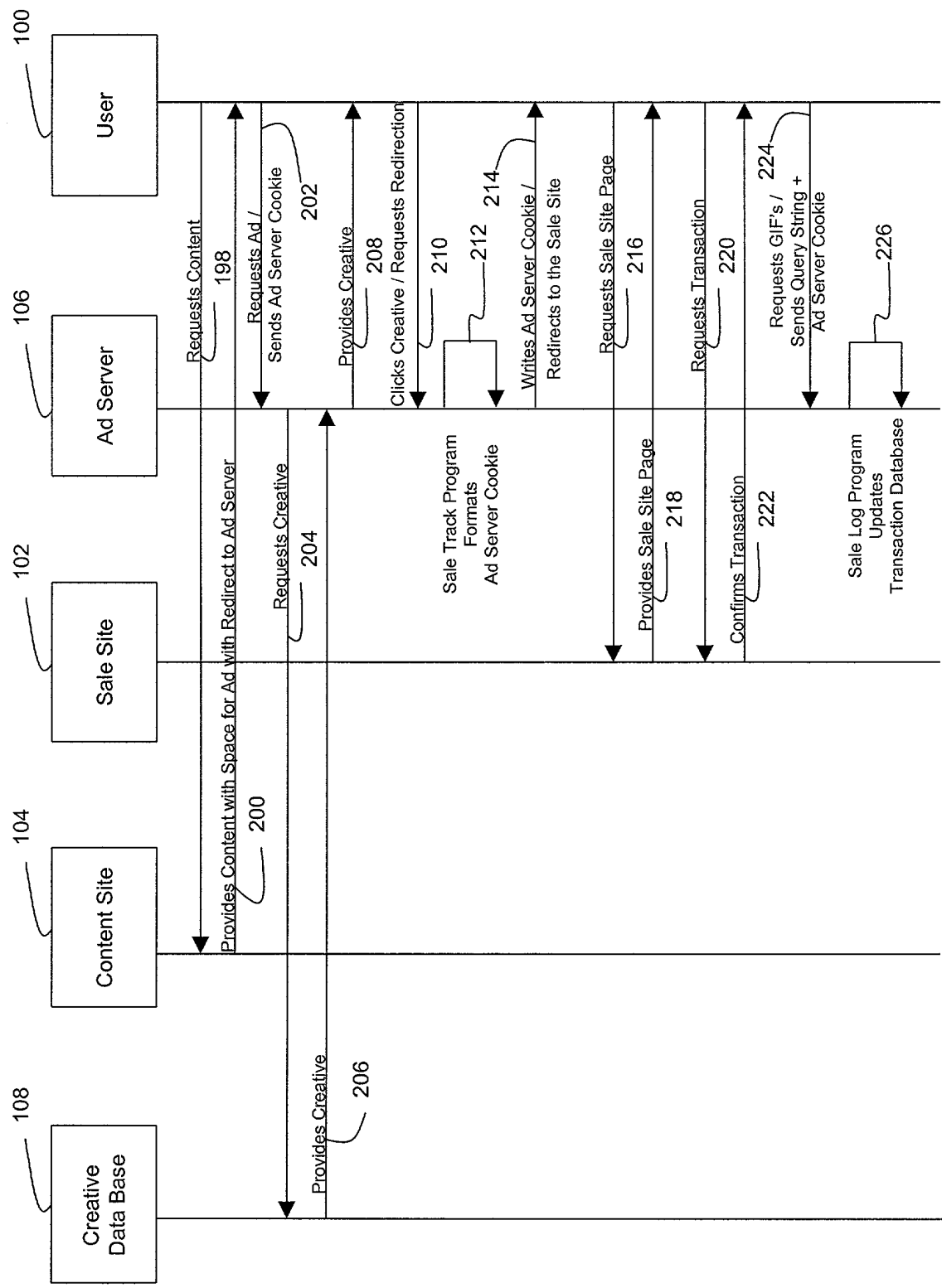


Nodes in a Transaction Tracking Network

FIG. 1



**FIG. 2**

Sale Monitoring and Recording Operation Sequence

300

CONTENT SITE CODE	302
CATEGORY CODE	304
SUBCATEGORY CODE	306
CREATIVE CODE	308
CAMPAIGN CODE	310
COOKIE ID	312
COOKIE SETTING DATE	314
COOKIE SETTING TIME	316
KEY WORD	318

FIG. 3A

320

TRANSACTION (SALE) SITE CODE	322
PAGE	324
SIGNUPS	326
AMOUNT	328
PRODUCT	330

FIG. 3B

340

CURRENT TIME	342
COOKIE ID	312
TRANSACTION (SALE) SITE CODE	322
PAGE	324
CONTENT SITE CODE	302
CATEGORY CODE	304
SUBCATEGORY CODE	306
CREATIVE CODE	308
CAMPAIGN CODE	310
SIGNUPS	326
AMOUNT	328
PRODUCT	330
IP ADDRESS	344
COOKIE SETTING DATE	314
COOKIE SETTING TIME	316

FIG. 3C